## CHU VISION INSTITUTE LASIK PRICING GUIDE

Congratulations! You've taken your first step toward investing in your vision and quality of life through modern LASIK. Continue reading to find out more about the most popular ways to switch your vision correction budget from expensive contacts to a high-value modern LASIK procedure - and save money in the process.

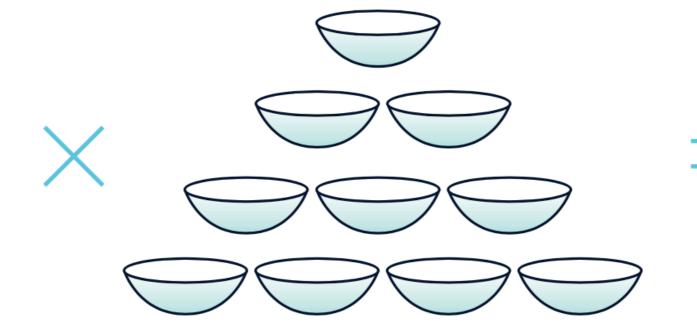
At Chu Vision Institute, modern LASIK and its advanced variations are \$1950 per eye. Patients report that the procedure typically pays for itself within about 3 years. We've even had patients report an immediate savings of up to \$850/year simply by switching from costly daily contact lenses to an affordable modern LASIK payment plan.<sup>1</sup>

### "RENTING" VS. "BUYING" 20/20 VISION

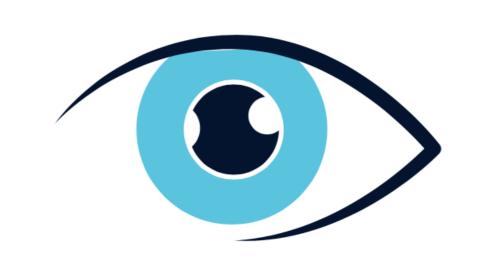
THE LIFETIME COSTS OF CONTACTS VS. LASIK



The average monthly cost of contacts \$45-\$75.



Multiply this by the average number of years a person wears contact lenses (15–20 years).



\$5,000-\$10,000
MORE than
the cost of LASIK.

### TAKE THE "SMART PHONE" APPROACH: PAYMENT PLANS AS LOW AS \$80/MO<sup>2</sup>

Many of us don't outright <u>buy</u> the latest smartphone. We use a financing plan to make small monthly payments toward the purchase, while enjoying immediate use of our new technology.

At Chu Vision Institute, we partner with CareCredit to offer flexible financing plans, including a \$0-Down Interest Free option. This way, you can enjoy the benefits of your procedure now, while making convenient payments over time.



# PRE-TAX OPTIONS: FLEX SPENDING ACCOUNTS (FSA) AND HEALTH SAVINGS ACCOUNTS (HSA)

Flex Spending Accounts (FSAs) and Health Spending Accounts (HSAs) are two of the most popular ways to pay for modern LASIK at Chu Vision Institute and save money at the same time.

FSAs and HSAs are funded using pre-tax dollars, and both options are gladly accepted at Chu Vision Institute.

Check with your employer to find out if these options are available to you. Questions about using your FSA or HSA on your procedure? Call our office - (952) 835-1235. We are glad to help!

# VISION CORRECTION VS. OTHER MONTHLY EXPENDITURES

	COST	USAGE
Cell Phone	\$90/mo	5 hours/day
Gas	\$120/mo	2 hours/day
Car Payment	\$399/mo	2 hours/day
Daily Latte	\$80/mo	30 min/day
LASIK	\$80/mo <sup>2</sup>	Every waking moment

#### **NEXT STEPS...**

At Chu Vision Institute, we feature modern LASIK and its variations, including the breakthrough SMILE procedure. In fact, Dr. Chu was among the first in the country to offer all-laser LASIK as well as the SMILE procedure to his patients.

To determine which procedure is right for you, we offer our modern LASIK VIP Consultation. This is the most extensive vision exam you've ever received, and once complete, you will know exactly which procedure Dr. Chu recommends for your eyes.

Call now and book your appointment, (952) 835.1235, or visit our website: ChuVision.com.